

BETA ETA DATA

SUMMER 2008



PI KAPPA PHI FRATERNITY • FLORIDA STATE UNIVERSITY
BETA ETA CHAPTER ALUMNI NEWSLETTER

Supremely Beta Eta

Beta Eta Chapter sends the single largest alumni delegation in over a decade to congratulate Brothers Jeff Wahlen and John Pierce as they assume key leadership roles within the Greater Fraternity. Meanwhile, the Beta Eta Alumni Chapter, Inc. is recognized for continued excellence by the National Fraternity.



From July 25 through July 28, the Denver Grand Hyatt Hotel in downtown Denver, Colorado played host to Pi Kappa Phi's 51st Supreme Chapter and to a memorable gathering of Beta Eta alumni who traveled to the Mile High City to reconnect with their fraternity and to celebrate the accomplishments of friends and fraternity brothers.

Nineteen Beta Eta alumni, spanning four decades of chapter membership, traveled to Denver. Some lived locally, but many traveled great distances to participate in Pi Kappa Phi's biennial legislative convention.

During the convention, Beta Eta alumni were either recognized for their contribution to Pi Kappa Phi or held prominent roles in the weekend program. On Friday evening, Air Force Major **Chris Downs '94** led the entire convention delegation of nearly seven hundred alumni and students in the pledge of allegiance at the Supreme Chapter's opening event – a buffet dinner at Wings Over the Rockies Air & Space Museum where Air Force General Robert Kehler, Commander of Peterson Air Force Base,



[1] BHAC President Michael Loy '91 accepts the fraternity's Alumni Chapter of the Year Award from Past National President R. Nathan Hightower, Omicron (Alabama). [2] From L to R: Tom Atwood, Maj. Chris Downs, Jeff Wahlen, Eric Wahlen and Michael Loy pose with Jeff immediately following his inaugural address to the Supreme Chapter. [3] A total of 19 Beta Eta alumni enjoyed dinner together at Supreme Chapter.

welcomed Pi Kappa Phi to Colorado and served as the evening's featured speaker.

During Saturday morning's alumni breakfast, which was emceed by alumnus **Jeff Wahlen '81**, fellow Beta Eta brother **John Pierce '86**, keynoted the event for over 125 Pi Kappa Phi alumni. As the Director of Marketing and Brand Development for the U.S. Olympic Committee, Pierce offered a

"behind the scenes" look at the upcoming Olympic games in Beijing, China.

Later that day, during the Pi Kappa Phi Foundation awards luncheon, the Beta Eta Alumni Chapter, Inc. (BHAC) was recognized, for the third consecutive year, as Pi Kappa Phi Fraternity's *Alumni Chapter of the Year*. The National Fraternity praised the BHAC

CONTINUED ON PAGE 6

EXCERPT FROM NATIONAL PRESIDENT WAHLEN'S INAUGURAL ADDRESS (to read the address in its entirety, visit www.BetaEta.com):

"We are going to take what we have and make it better. We are going to execute our Second Century Vision. We are going to find ways to help chapters better manage their finances. We are going to explore how we can better use technology. And we are going to expand – to blue chip schools like the University of Southern California, Florida State, Auburn, Nebraska, North Carolina, Miami, and Villanova."

BETA ETA DATA

Beta Eta Alumni Chapter, Inc.
P.O. Box 11244
Tallahassee, FL 32302-3244
www.BetaEta.com
fsupikappalumni@yahoo.com

The *Beta Eta Data* is published by the Beta Eta Alumni Chapter, Inc. Please submit questions, comments, and corrections to Tom Atwood at tatwood@pikapp.org.

NOTES

NAMES: The number after each name in this newsletter represents the year of initiation.

STUDENT CHAPTER: Keep up to date with the return of the Beta Eta student chapter by visiting www.BetaEta.com.

NEED TO FIND A BROTHER?

The BHAC would like to help you stay connected with fellow Beta Eta brothers. E-mail us at fsupikappalumni@yahoo.com to request contact information for alumni you would like to contact.

CHAPTER ETERNAL: The following brothers were reported to the National Fraternity as having passed to the Chapter Eternal since the last publication:

Andre A. Barnes '72
Michael E. Gray '68
Robert C. Hutchins '55
William F. Phillips '64
Jeffrey M. Schofield '69

THE NEXT ISSUE...

The next issue of the *Beta Eta Data* will include results from the recent recolonization of the student chapter, an update from the Beta Eta Housing Corporation, and an interview with Mary Coburn, Vice President of Student Affairs at Florida State.

EXPANSION NEWS

Mission Accomplished: Chartering Weekend

In this fifth and final installment of our series of articles discussing how the Beta Eta student chapter will be reactivated, we examine Chartering Weekend and the return of Beta Eta's active status with Pi Kappa Phi.

As discussed in prior issues, the road to opening a student chapter requires the commitment of the National Fraternity, the students forming the new associate chapter (AC), and alumni volunteers. By working together as a team, the students can attain the minimum chartering standards so that the AC can become a fully recognized chapter of Pi Kappa Phi. For Beta Eta, that translates into the Beta Eta charter, currently held in escrow by the National Fraternity, being returned to the newly recognized Beta Eta Chapter and the student members becoming initiated members. Those acts culminate in a large event known as Chartering Weekend.

An AC must formerly apply for chartering once the AC has met its chartering standards. This application reports on the history of the AC and its accomplishments, which is then kept in the National Fraternity's archives in Charlotte, NC. Assuming the application is approved, a weekend for chartering is then scheduled.

Chartering Weekend consists of several components and is facilitated by several fraternity officials (oftentimes National Council members) and National Staff. On Thursday, the students take a written exam that tests their knowledge about the National Fraternity and their AC members. On Friday, the AC members must pass an oral board conducted by the fraternity officials, whereby the students are tested on their understanding of Pi Kappa Phi, Beta Eta, and their fellow AC members. The underlying purpose for the oral boards is to ensure the students understand the significance of becoming a member of Pi Kappa Phi.

Following the successful completion of oral boards, the members then experience the Ritual of Initiation and become brothers of Pi Kappa Phi. Generally, the Ritual is conducted by initiation teams from nearby chapters (Beta Eta performed this role for North Florida's chartering). The BHAC would like to have an initiation team comprised of Beta Eta alumni to assist with the chartering. If you are interested, please contact **Director Jeff Niedenthal** at (757) 222-2808 or william.niedenthal@ngc.com.

On Saturday morning, the new brothers attend a debriefing about the Ritual. The weekend concludes with the Chartering Banquet on Saturday night. Harking back to when National President Howard Leake presented the Beta Eta charter to then-Archon Walter Jarrell in 1950, the Beta Eta charter will be re-presented to the new student members. They will also be presented with an appropriate certificate commemorating their accomplishments and listing their names as the men involved with the re-chartering of Beta Eta.

While Chartering Weekend is an epic moment in a chapter's history, it is not the finish line. The ultimate goal is to rebuild Beta Eta's reputation as one of Pi Kappa Phi and FSU's leading fraternity chapters while safeguarding against our recent pitfalls. That goal can be attained through the collaborative efforts of the alumni advisors, Housing Corporation, and BHAC working with and guiding the students. It is a goal we must work to achieve.

Alumni Gather for House Clean Up

Pi Kapp House left vacant after Alpha Epsilon Pi defaults on final year of lease.

On the morning of Sunday, September 14, following the Seminoles' win over Chattanooga, 25 alumni and prospective student members donated nearly 57 man hours cleaning up the chapter house. The Beta Eta House Corporation's tenant had, without notice, defaulted on its lease agreement and left the house vacant and in a state of disrepair.

"We drove by the chapter house during the weekend of Florida State's opening game with Western Carolina and saw that it was dormant and in rough shape," said **Chris Mueller '92**, President of the housing corporation. "We knew we had to do something in a hurry and we were able to mobilize a group quickly to preserve the property," Mueller went on to add. With short notice, alumni who were in town for the game, along with those who lived locally, turned out in strong numbers. But they weren't the only ones making the trip.

Brothers Michael Gaudio '95 and **Bryan Rendzio '93** made a special trek from Sanford and Jacksonville, respectively, leaving at 6:00 a.m. on Sunday, just to take part in the effort. Also joining Beta Eta alumni were a group of 10 prospective student members who are interested in joining the student chapter when the colonization efforts begin later in September. Those students were lead by **Phillip Kelley**, a sophomore honors student and grandson of **Director Frank Kaney '55**.

During the clean up, additional Beta Eta memorabilia that had not been secured prior to closure of the student chapter in 2006, was secured by alumni. If you'd like to learn more about this project, or volunteer to assist the Beta Eta House Corporation, please contact **Chris Mueller** at mueller@tampabay.rr.com.

Fraternity Staff Leads Beta Eta Recolonization

Four different staff members from the National Fraternity will play prominent roles in the recruitment and development of the new Beta Eta student chapter.



From L to R: Derek Berger, Mike Larsson, Bradley Charlesworth, and Woody Woodcock

MICHAEL LARSSON, THETA XI (ARIZONA STATE)

Michael serves as a Senior Leadership Consultant and will be the lead consultant during the expansion. He was a founding father of his chapter at Arizona State, where he majored in Psychology. Michael's founding father experience should prove valuable when discussing a similar opportunity to future Beta Eta members. Michael's hometown is Mesa, AZ. His expansion experience includes Northern Arizona University, Oregon State, and Louisiana Tech.

BRADLEY CHARLESWORTH, THETA ALPHA (SOUTHERN MISS)

Bradley hails from Montgomery, AL, and currently serves as a Leadership Consultant for Pi Kappa Phi. While an undergraduate, Bradley served as Vice Archon, recruiting the largest pledge class in chapter history. For his efforts, he was awarded the Vice Archon of the Year award in 2007 by the National Fraternity. Bradley also served in two leadership positions with the IFC at Southern Miss. Chartered in 1999, Southern Miss is currently one of Pi Kappa Phi's leading chapters.

WOODY WOODCOCK, GAMMA KAPPA (GEORGIA SOUTHERN)

As Pi Kappa Phi's Director of Expansion, Woody is responsible for the fraternity's expansion plans, which includes future school selection and the pre- and on-site collaboration that takes place between the higher education community and Pi Kappa Phi. Woody previously served the National Fraternity as a Leadership Consultant and Director of Chapter Services. He has been involved with over twenty expansions at top schools like Duke University, Emory University, Arizona State, and UMass-Amherst since he joined the National Staff. Woody is from Glennville, GA and currently owns two restaurants.

DEREK BERGER, BETA XI (CENTRAL MICHIGAN)

Derek is Pi Kappa Phi's Coordinator of Chapter Development, in which his primary responsibility is the growth and development of the fraternity's associate chapters. Derek will be coordinating the new student chapter's retreat at the conclusion of the month-long expansion. Derek is well prepared for this role as he has a B.S. in Secondary Education. A native of Memphis, MI, Derek served as Archon, Historian, and Scholarship Chair for his chapter while at Central Michigan. During his first year on staff, he made a huge impact by helping 6 chapters gain their charter to become active Pi Kappa Phi chapters.

Florida Cabinet Honors Alumnus Frank Ryll

The Florida Cabinet honored former Florida Chamber of Commerce President Frank Ryll [a 1962 initiate of Beta Eta] by presenting him with the 2008 Legacy of Leadership award for his service to the Florida business community on May 29, 2008.



Ryll, who has led important business initiatives and efforts to protect Florida's economy, became president of the Chamber in 1983 and served until this year, when Mark Wilson took over that role. Ryll also was president of the Florida Chamber Foundation.

"I think that there are very few times when you get to honor an individual, as opposed to an organization, that has contributed as much to our state — especially in the last 25 years — as Frank Ryll has," said Florida Attorney General Bill McCollum in describing Ryll's accomplishments.

He developed Leadership Florida, the program that educates future leaders on some of the state's most pressing needs and problems and how they can work to help solve them. Ryll is also credited with creating the World Class Schools initiative, which has trained more than 5,000 business, civic and community leaders to get involved in education at the local level.

"Under his guidance the chamber developed research and recommendations which have resulted in fundamental and lasting changes to economic development, education and international initiatives in our state," McCollum said.

In accepting the award, Ryll said he hoped Florida can be regarded in the years to come as the state of the 21st century, as California was in the 20th. "With your leadership and collaboration with Florida's business community, I'm sure we can make that hope a reality," he told Gov. Charlie Crist and the Cabinet members.

Reprinted with permission from the "Tallahassee Democrat."

Beta Eta Supports The Marine Corps Marathon

Pi Kappa Phi's national philanthropy, Push America, has announced a partnership with the Marine Corps Marathon, the 4th largest U.S. marathon and the world's 8th largest. Through this partnership, Push America will offer over 30 spots to those willing to take on the additional commitment of raising funds to benefit the mission of Push America. The goal is to raise \$50,000 through this world class event while providing a memorable weekend for team members.

To support these efforts, Beta Eta alumni will be manning one of the four stations to support the Push America runners. The Marine Corps Marathon will be held October 26, 2008, in Washington, D.C. For more information, please contact **Jeff Niedenthal** at (757) 222-2808 or william.niedenthal@ngc.com.

Alumni Chapter Holds Annual Meeting

Nearly forty alumni and guests convened in Jacksonville to reconnect with old friends, meet new ones, and to conduct the business of the Beta Eta Alumni Chapter, Inc.

Alumni and spouses gathered on Saturday, April 19 at the Crowne Plaza Riverfront Hotel, along the picturesque St. John's River, for the third Annual Meeting of the Beta Eta Alumni Chapter, Inc. Similar to prior years, alumni members participated in the business of the Alumni Chapter, then later joined spouses and guests for a cocktail reception and dinner at the American Café on The Landing.

Traveling from Minneapolis, Minnesota to join Beta Eta was **National President John R. Andrews**, Delta Delta (Truman State) who praised the Alumni Chapter for its efforts to keep Beta Eta alumni connected to their fraternity. "Beta Eta has been a leader in the family of Pi Kappa Phi chapters for many years," added Andrews, "and your efforts through the Alumni Chapter to meaningfully reach out to your 1,100+ living alumni are no exception."

Andrews also discussed the broader mission and vision of the fraternity as described in its Second Century Vision plan. He reported that, despite numerous systemic problems other fraternities have had in bringing their vision to fruition, Pi Kappa Phi has generally charted an upward trend and is viewed, inter-fraternally, as a leader in many areas. "Certainly, our efforts to build student leaders through Push America, our service learning component and national philanthropy, has not only differentiated us from other fraternities, but has given Pi Kappa Phi a



unique competence that has yet to be repeated." Joining Andrews for the event was long-time friend of Beta Eta and **Past National President, Dr. J. Patrick Figley**, Chi (Stetson).

Following officer and committee reports, elections were held for the Mixson, Fogarty and Kroeg Directors seats (the seven Directors seats are named for the seven original founders of the fraternity and are staggered between two and three year terms). Accordingly, **Frank Kaney**, **Lee Nichols**, and **Michael Loy** were (re)elected to the Board of Directors for a three year term. The membership also voted to raise membership dues to \$30 to support the BHAC's plans for enhanced alumni programming.

Immediately following the business meeting, alumni and guests visited with one another over cocktails and dinner. Overlooking the St. John's River on a clear,



warm evening, stories and reminiscing took center stage. Alumni from five different decades attended Saturday's activities, including Beta Eta #2, **Elbert Scott '50**.

The Alumni Chapter thanks **Ed Tunstall '61** who worked to set up and confirm many of the evening's details and logistics.

The 2009 Annual Meeting will be held in Tallahassee, FL with details to follow in the fall issue of the *Beta Eta Data*.

FLORIDA STATE FOOTBALL



09/06/08 vs. Western Carolina, Tallahassee, FL 6:00 p.m. ET
 09/13/08 vs. Chattanooga, Tallahassee, FL 3:45 p.m. ET
 09/20/08 vs. Wake Forest, Tallahassee, FL 7:00 p.m. ET
 09/27/08 vs. Colorado, Jacksonville, FL TBA
 10/04/08 at Miami, Miami, FL TBA
 10/16/08 at North Carolina State, Raleigh, NC 7:30 p.m. ET
 10/25/08 vs. Virginia Tech, Tallahassee, FL TBA*

*Parent's Weekend

11/01/08 at Georgia Tech, Atlanta, GA TBA
 11/08/08 vs. Clemson Tallahassee, FL TBA
 11/15/08 vs. Boston College, Tallahassee, FL**
 11/22/08 at Maryland, College Park, MD TBA
 11/29/08 vs. Florida, Tallahassee, FL TBA

**Homecoming



[1] John Andrews, Pat Figley, Tom and Faith Atwood visit with Beta Eta no. 2, Elbert Scott (center) at the reception. [2] L to R: Mike Loy, Scott Middlebrooks and Lee Nichols enjoy cigars following dinner at The Landing. [3] Dean Miller '92 and Brian Baber '92 visit before the annual meeting. [4] Derby and Ann Ulloa, Jeff Niedenthal and Ed Tunstall enjoy a few stories from their college days. [5] Presidents past, present and future. From L to R: Current National President, John Andrews, Past National President Pat Figley and National President-elect Jeff Wahlen. [6] Mike Loy, Todd Cottrill, Roger Randolph and Jim Newman at the reception.



UPCOMING EVENTS

ATLANTA

Saturday, October 4

FSU v. Miami

Time: ½ hour before kickoff

The Blue Olive

4665 Lower Roswell Rd

Marietta, GA 30068

(770) 579-5949

For more information, please contact:

Travis Olson

(404) 694-2999

travolson95@yahoo.com

Chris Ricci

(770) 330-0266

Chris.Ricci@futurebrandslc.com

JACKSONVILLE

Friday, September 26

Time: 6:00 pm

Sneakers Sports Grill

8133 Pointe Meadows Dr.

Jacksonville, FL 32256

(904) 519-0509

RSVP by Monday, September 24

to Ed Tunstall at etunstall_42@yahoo.com

Saturday, September 27

FSU v. Colorado Tailgate

Information (including time and location) to

be announced at the Friday event at Sneakers.

RSVP by Monday, September 24

to Ed Tunstall at etunstall_42@yahoo.com

ORLANDO

Thursday, October 16

FSU v. NC State

Time: 6:30 pm

Home of Ray and Diane Jones

350 Chinook Circle, Lake Mary, FL 32746

(in the Timacuan Golf and Country Club)

RSVP to Ray Jones at (407) 929-2715

rjones@andreyevengineering.com

Jacksonville and Tampa Committees Established

The BHAC met one of its goals for 2008 by doubling its number of local committees. With the intention of providing Beta Eta alumni social and networking opportunities in more locations, the BHAC now has committees in Atlanta, Jacksonville, Orlando and Tampa. Each committee is responsible for coordinating events on behalf of Beta Eta alumni who live in their respective areas. *Details for events by each of these committees is included to the right.*

Ed Tunstall '61 has been appointed Chairman of the Jacksonville Committee, which also includes **Derby Ulloa '64** and **Don Chao '65**. Ed was invited to serve in this capacity due to his valuable assistance organizing the 2008 BHAC Annual

Meeting and the pre-game reception before the FSU-Alabama football game in Sept. '07.

Scott Middlebrooks '93, formerly the chair of the Atlanta Committee, has been named Chairman of the recently created Tampa Committee. Joining Scott on the Tampa Committee are **Roger Randolph '57**, **Randy Plotts '64**, **Darren Scott '91**, **Chris Mueller '92**, and **Franklin Clark '93**.

With Scott's move to Tampa, **Travis Olson '92** has been named Chairman of the Atlanta Committee. **Chris Ricci '94** and **Brad Cottrill '94** also serve on the Atlanta Committee.

The contact information for each local committee is listed *on page 6*.

Supremely Beta Eta

for its consistent execution of well-organized and well-attended events as well as its demonstrated commitment to excellence in communication as evidenced by the *Beta Eta Data*. President **Michael Loy '91** accepted the award on behalf of the BHAC.

Following various committee meetings and general sessions of the Supreme Chapter, **Eric Wahlen '85** and the BHAC co-hosted a cocktail reception for Beta Eta alumni and their guests in honor of Jeff Wahlen and John Pierce who, during the course of the Supreme Chapter, ascended to the top leadership positions of the Fraternity and Push America, respectively. Saturday evening's reception afforded alumni the opportunity to honor Jeff and John, acknowledge their past service to Pi Kappa Phi, and wish them luck on their upcoming terms as President of Pi Kappa Phi and Push America Chairman.

The 51st Supreme Chapter closed Monday afternoon with the inaugural address by National President Wahlen. With his election, Wahlen becomes the thirty-sixth elected National President of the

Fraternity and the first since **Charles Tom Henderson**, Chi (Stetson) with such strong ties to Beta Eta. Wahlen's term as National President will run until the 52nd Supreme Chapter, which will be held in July 2010 in Orlando, Florida at the Hilton Lake Buena Vista Resort Hotel.



[1] Gen. Kehler (2nd from left) is pictured with (L to R) Tom Atwood '91, Gen. Tom Carter, Gamma Delta (Memphis), Maj. Chris Downs '94, and Jeff Niedenthal '67. [2] Lee Nichols '88, Kelley Pierce, and John Pierce '86 after the Supreme Banquet. [3] From L to R: Dave Stoddard '64, Eric Wahlen '85, Lee Nichols '88 and Jeff Wahlen '81 visit before the Supreme Banquet. [4] Eighties alumni enjoy drinks and cigars afterwards. Seated L to R: Jim Scarboro '82, Kevin Vaughn '82, Jeff Wahlen '81, and Rich Pope '82. Standing L to R: Steve Louchheim '82, Jeff Eacker '82, and Eric Wahlen '85.

BETA ETA ALUMNI CHAPTER, INC. BOARD OF DIRECTORS

MICHAEL LOY, PRESIDENT
mloy@intermarkets.net
(703) 346-0336

BRIAN BABER, VICE PRESIDENT
bbaber@arhomes.com
(850) 258-8587

LEE NICHOLS, TREASURER
leenichols@hotmail.com
(850) 893-6267

JEFF NIEDENTHAL, SECRETARY
william.niedenthal@ngc.com
(757) 549-0706

ROGER RANDOLPH
rrandolph@prutropical.com
(813) 792-0092

CHUCK CUTAJAR
upchuck@aol.com
(850) 544-1970

FRANK KANEY
fnole58@cfl.rr.com
(407) 896-4796

COMMITTEE CHAIRMEN

ATLANTA: TRAVIS OLSON
TravOlson95@yahoo.com
(404) 694-2999

JACKSONVILLE: ED TUNSTALL
etunstall_42@yahoo.com
(904) 673-7037

ORLANDO: HUGO DE BEAUBIEN
hhb66@dbksmn.com
(407) 422-2454

TAMPA: SCOTT MIDDLEBROOKS
smiddlebrooks@springair.com
(813) 205-1059

Q & A with Wahlen and Pierce

In July, on the eve of the fraternity's Supreme Chapter, the *Beta Eta Data* caught up with brothers Jeff Wahlen '81 and John Pierce '86 to discuss their relationship with their fraternity, the future direction of the organization, and why they remain involved as alumni volunteers long after graduation.

Many fraternity alumni view their experience as primarily a “four year” enterprise, ending when they get their diploma. What do you say to those alumni? How do we reinforce the notion that Pi Kappa Phi is meant to be a lifelong experience?

JP: I'm not sure how you reinforce the notion other than by those of us who are involved sharing our positive experiences with those we remain in touch with. Undergraduates who see strong alumni involvement are more likely to be involved when they graduate.

JW: From the time I set foot into the house as 423 West College, alumni like Chuck Cutajar, Glenn Mayne, Paul Nichols, John Shaffer and Frank Ryll (and many others) were showing that Pi Kappa Phi is a life-long experience, so it's been pretty obvious to me - not because I read it in the White Diamond, but because I've experienced it. However, all of us go through stages in our lives and have to make room for Pi Kappa Phi in a way that makes sense. For some, it's a periodic call to a pledge brother and for others it's going to Homecoming every year. To me, it's just like being an undergraduate - the more I put in it, the more I get out of it. I think it's the same for most alumni.

Among the 70+ national fraternities recognized by our 'trade association', the North American Inter-Fraternity Conference, we're viewed as the leader in service learning through our Push America programs. How does Pi Kappa Phi maintain that edge over the next several years?

JP: I believe Push America does an incredible job teaching undergraduates first-hand the value of service. Today, many young people are looking to join an organization that gives them opportunities to give back to others, which makes Pi Kappa Phi more attractive versus other fraternities. With that said, I do think Push America needs to reinvent itself over the next few years to remain relevant to the next generation of undergraduates.

JW: Push America is a jewel in our crown and distinguishes Pi Kappa Phi in the fraternity world. Our best chapters have embraced Push America and its message of Leadership Through Service. If I could waive a magic wand, I would have all of our chapters become more involved with Push America and and to volunteer with persons with disabilities -the benefits would be unmeasurable.

With the demands of career and family always present, why do you choose to remain involved with your fraternity?

JP: I think it's important for me to show my kids to be unselfish with their time and to make time for service. It's not always easy, but I've found that there is always time for things that are important. Also, thankfully, both my family and my employer are very supportive of my involvement with Push America.

JW: For two reasons. First, my fraternity experience as an undergraduate was enriched by the alumni who took an interest in me and in our chapter, so based on what I have seen and experienced, being involved is just the right thing to do. Second, the more I put into Pi Kappa Phi, the more I get out of it. I have made friends with brothers living all over the country and been places and done things I would have never imagined when I was an undergraduate - all through Pi Kappa Phi. I'm not sure I will ever be able to repay Pi Kappa Phi for the friends I have made and the experiences I have had.

From your perspective, what are the biggest challenges and opportunities the Greater Fraternity faces in the next ten years?

JP: For Push America, I think the greatest challenge and opportunity is to take advantage of its relative success over the past few years to take a few risks and reinvent itself for tomorrow's undergraduates.

JW: We have an incredible opportunity to grow our Fraternity and spread its benefits to new schools. Our big challenges include risk management and communicating with undergraduates in the ways they communicate - email, text



Jeff Wahlen, Pi Kappa Phi National President and John Pierce, Push America Chairman.

messages, My Space, etc. We must make sure we are taking care of our existing chapters by recruiting good alumni advisors and providing strong programming.

What are your goals for your respective organizations over the next two years?

JP: For Push America, I'd like to see more chapters get involved with local organizations that serve people with disabilities, I'd like to create more opportunities for undergraduates to get involved in regional and national projects, and I'd like to provide opportunities for alumni to get involved in meaningful ways.

JW: Re-charting Beta Eta is a top priority. The Fraternity has a strategic plan and we are going to work the plan. Our priorities include growth and outstanding programming. I'd like us to do a better job communicating with individual members - both undergraduates and alumni. I hope to meet a bunch of great Pi Kapps and have a little fun along the way.

How has being a member of Pi Kappa Phi, particularly Beta Eta, affected your life?

JP: During my freshman year, my first Pi Kappa Phi leadership opportunity was running the “Bunny Hop” 5K run for Push America. That event was also my first “sports marketing” opportunity. I had no idea then that 22 years later, I would still be in the “sports” business. On a personal level, my fraternity experience gave me confidence and taught me important leadership principles.

JW: Too many ways to count. My best friends are members of Pi Kappa Phi. I can't imagine what my life would have been like without Pi Kappa Phi. I have learned so much from the many alumni who have encouraged me and cannot ever thank them all enough.

The mission of the Beta Eta Alumni Chapter is to enhance the lifelong fraternal experience for Beta Eta alumni by maintaining an active alumni group that is dedicated to connecting alumni with each other and to their fraternity by providing timely communication of relevant news and organizing meaningful events. This group shall promote the ideals of the Pi Kappa Phi Fraternity as expressed in our Ritual of Initiation and Supreme Laws and encourage Beta Eta alumni to renew their lifetime pledge to the brotherhood of this fraternity.

Beta Eta Alumni Chapter, Inc.
P.O. Box 11244
Tallahassee, FL 32302-3244



REMEMBER 14 YEARS AGO

At the time, newly appointed CEO of Pi Kappa Phi, Mark E. Timmes, Alpha Epsilon (Florida), meets with students at a reception in his honor in November 1994. Pictured left to right are: Ray Jones; Travis Olson; Jeff Ness; Florida Supreme Court Justice Ben Overton, Alpha Epsilon (Florida); Marc Straus; Clay Mills and Walker Jackson.





BETA ETA ALUMNI CHAPTER, INC.

Annual Report 2007

FROM THE CHAIRMAN

Dear Brothers,

The third time is a charm, and three for three has an even better ring to it. Having completed our third full fiscal year, the Beta Eta Alumni Chapter, Inc. (BHAC) was recently named Pi Kappa Phi's best alumni chapter for the third straight year. Looking back to my pledge that "Beta Eta will lead" in our 2005 Annual Report, I feel we are meeting our goals and raising the bar for all alumni organizations.

The BHAC's core mission is to create opportunities for Beta Eta alumni to engage with one another through the hosting of meaningful events and to help alumni stay connected to their fraternity, chapter, and each other through timely communication. By all counts, the BHAC continues to surpass expectations.

MEMBERSHIP

At the close of this fiscal year, **185 alumni** have joined the BHAC. This number equates to a membership rate of **16% of all living Beta Eta alumni**. The BHAC views membership growth as a measure of success because the Board believes our alumni will financially support things in which they find value. This belief was further strengthened by the rapid growth of our organization. (We had 91 members in our first fiscal year and enjoyed a 13% increase in membership from last year.) While the number of members is up, the average contribution per member did decline, which is a trend we'd like to reverse this year.

Our membership goal for the upcoming fiscal year is 220, which represents 20% of our living alumni. Our hope is that with more members and higher contributions per member, we can provide more enhanced versions of the *Beta Eta Data* and a more robust website that features member contact information and more frequent updates.

LOCAL COMMITTEES

The BHAC's success is attributable to our alumni volunteers. During the introduction to our award, the National Fraternity recognized the dedicated work of our volunteer local committees in Atlanta, Jacksonville, and Orlando. As you have seen in our past (and current) newsletters, these committees continue to organize quality events for our alumni. Moreover, we recently launched a Tampa committee, and our goal for this year is to establish committees in Tallahassee and the greater Miami area.

COMMUNICATION

The BHAC also met its goal to provide timely communication of relevant alumni news to all Beta Eta alumni. In that regard, the Summer 2007 and Spring 2008 editions of the *Beta Eta Data* provided alumni updates, spotlights, and other stories relevant to chapter alumni. Three issues are planned for this fiscal year. In addition, the website (www.BetaEta.com) was launched last summer and has received strong reviews for its content and usability.

SUPREME CHAPTER

Nowhere was Beta Eta more prominently displayed than the recent Supreme Chapter in Denver, CO. **Jeff Wahlen '81** was named Pi Kappa Phi's National President; **John Pierce '86** was tabbed Chairman of Push America's Board of Directors; the BHAC co-sponsored with **Eric Wahlen '85** a reception in honor of Jeff and John; 19 alumni attended the conference (more than doubling the next highest chapter total); we were named the Alumni Chapter of the Year; nearly one quarter of the committee chairmen and assistant chairmen for the convention were Beta Etas; I sat on a symposium panel discussing how to establish an alumni chapter and, in a fun twist, **Durward Owen** told me on numerous occasions that he couldn't believe how many Beta Eta alumni were present. In short, the 51st Supreme Chapter will forever be known as the "Beta Eta Supreme Chapter."

2008-2009

While it is fun to sit back and relish our accomplishments, the year ahead is a critical period for Beta Eta. The Board realizes we still have a lot of work to do to ensure the long-term stability of our alumni organizations and the student chapter. While these goals are ambitious, we feel they are attainable.

In addition to maintaining our current operations, the BHAC intends to: (1) provide valuable support for the expansion effort; (2) begin an outreach program with our student chapter and organize events where our alumni can meet our future brothers; (3) continue to identify high caliber candidates to serve as advisors to the students or serve on the Housing Corporation board; (4) locate writers for the newsletter and to advance our written chapter history project; and (5) continue our efforts to locate (and recreate) BH memorabilia and chapter history to adorn the house before our students move in next fall so we can illustrate our chapter's successful and proud history. While the BHAC has some cash reserves, these goals and existing operations will require additional financial support from our members. We hope that you will join us by providing what you can during these challenging financial times.

In closing, all of us on the Board of Directors are excited about the opportunities before us. We look forward to working for you to enhance the Beta Eta alumni experience and reestablishing Beta Eta as FSU and Pi Kappa Phi's leading chapter. While it is great to be a Pi Kapp, it is even better to be a Beta Eta!

Your brother,

Michael S. Loy
Chairman and President

BETA ETA ALUMNI CHAPTER, INC.
ANNUAL REPORT 2007
Alumni Membership



1950-1959

John P. Adams '54
Arden A. Anderson '51
A. L. Benoit '56
Don A. Bowlin '56
William Branning '56
Patrick Cantey '59
L. E. Caruthers '56
John R. Corbett '59
Charles L. Delk '58
Fred A E Diulus '59
Gerard R. Dobson '54
John V. Eichelberger Jr. '54
Gilbert Fernandez '55
George Fordham '57
Tom Hogle '57
Peter A. Kalmes '59
Frank Kaney '55
Alan S. Kirkpatrick '59
James M. Lloyd '59
Richard C. Lukas '54
Edward A. Mason '57
Breece A. McCray Sr. '50
James B. Newman '56
Paul Perry '55
Raymond L. Raines '57
James S. Ralston '50
Roger D. Randolph '57
Walter J. Rothenbach '59
Douglas Smith '59
Walter D. Smith '56
Lewis F. Symmes '51
Carlos R. Taylor '50
Earl Williams '50

1960-1969

Ralph S. Archibald III '61
Marvin G. Bass '64
William H. Branch '61
James D. Bultman '68
Edward A. Campbell '67
Don Chao '65
Robert P. Costin '63
Christopher L. Cottrill '68
Ralph E. Cross Jr. '63
Charles R. Cutajar '62
James A. Danford '69
Hugo deBeaubien '68
A. Reg Dickey Jr. '63

James Douglass '67
Robert D. Elefante '65
Leo T. Gregory '62
Steve Gulledege '69
Johnny W. Guy '61
Richard F. Hall '64
James Harrison '68
Guy W. Hollingsworth '61
Phillip E. Irvine '61
Lester Kaney '66
Vernon W. Khail '66
Henry P. Land '60
Ken Lippincott '60
Charles W. Macmillin '62
Neil J. MacMillan '66
W. W. Malphrus '61
Howard E. McCall Jr. '65
David K. Michael '61
Robert A. Milstead '67
Gordon L. Mize '60
Richard B. Morgan '63
Jay Newman Jr. '61
James E. Newman '62
Paul L. Nichols '64
Jeff Niedenthal '67
Michael G. O'Dair '64
Robert Orr Jr. '65
David V. Pavesic '62
Randy Plotts '64
Robert W. Rivers '61
Larry Rowe '67
Frank M. Ryll '62
John Shaffer '64
Carl T. Springfels '67
Donald R. Steiner '67
Norman D. Stoddard '64
Edward B. Tunstall '61
Derby L. Ulloa '64
Francis Williams '65
Sidney M. Wilson '66
Jeffrey L. Wright '66

1970-1979

Michael L. Blackburn '71
Michael S. Bregar '77
Michael Clifford '70
William E. Holdorf '75
Jeffrey M. Holler '73
Charles A. Krblich '77

Christopher New '75
Louis E. Webster '71
Matthew W. Waters '74
Kevin Scott Webster '75
Paul Welch '74

1980 - 1989

Paul T. Aase '85
Marshall L. Atkinson '84
Michael Bascom '85
Dan Berger '88
Richard Ross Brandt '86
Michael J. Cantey '88
C. Mark Cox '87
E. R. Dantzler III '88
Thomas Desjardins '87
Jeff D. Eacker '82
John R. Goolsby '89
Trey Hutt III '85
D. Brian Jungling '84
Charles D. Kidd '86
Philip Lester '85
Leonard W. Lorenzo Jr. '84
Steven J. Louchheim '82
Harry McIntosh '88
Lee Nichols '87
Timothy L. Popovich '88
Eric Wahlen '85
Jeff Wahlen '81
John Weinberger '87
Gregory S. Winter '83
David Wisniewski '88

1990 - 2007

Jolyon D. Acosta '93
Thomas H. Atwood '92
Brian C. Baber '92
Brian Bennett '93
Seth M. Berger '94
Byron Besse '99
Sawyer Blackburn '98
Todd J. Bruner '91
Stephen Bunch '90
Jeffrey Butler '92
Michael B. Casey '93
Stephen B. Cook '90
Joe F. Davidson '95
Maurice DeYoung '93
Christian J. Downs '94

Brian Faircloth '91
George Forman '91
James Fritz '95
Michael L. Gaudio '95
James Godwin '95
Scott Gold '99
Ryan C. Hay '92
Greg Hoerbelt '93
Scott Johannemann '95
Gregory Jones '91
Raymond W. Jones '91
Christopher M. Keller '91
Micah C. King '93
Jeremy M. Kissel '97
Jason Klein '91
Seth Klondar '91
Brad Lewis '93
Michael S. Loy '91
Phillip McCully '91
Gregory McMahan '91
Christopher L. Meadows '97
Scott Middlebrooks '93
Dean Miller '93
Matthew T. Moran '93
Chris Mueller '92
Travis S. Olson '92
Jason Pernel '98
Jeffrey Pujals '94
Christopher Reed '94
Christopher L. Ricci '94
Michael J. Rovins '96
Chris Ryle '93
Emilio F. Sanchez '93
Darren M. Scott '91
Ian Shapiro '90
Greg Sieman '98
Steven Shane Smith '90
Michael J. St. Louis '91
Jonathan Stevens '92
Robert B. Sutherland '91
Daniel W. Thompson '91
Michael W. Tugwell '92
Geoff Voorhees '94
Steven Warren '94
James K. White '90
Gregory John Youngberg '99